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Norton Healthcare investing \$38 million to build new Norton Cancer Institute – Brownsboro

Comprehensive center will focus on care of whole person, bring specialty cancer services together under one roof

LOUISVILLE, Ky. – Norton Healthcare will invest an additional \$38 million in cancer care, building a new comprehensive center in northeastern Jefferson County that will focus on the unique needs of the region’s cancer patients and their families. Norton Cancer Institute – Brownsboro will be a freestanding, three-story structure located at 4955 Norton Healthcare Blvd., across from Norton Brownsboro Hospital.

“We are grateful to our board of trustees for their foresight and commitment to meeting the increasing cancer care needs of our community,” said Russell F. Cox, president and chief executive officer, Norton Healthcare. “Thank you also to the Nixon family and our other donors, whose generosity and leadership have brought this project to life. With their support we hope to ease a cancer diagnosis for patients and families in this state-of-the-art facility.”

The Norton Healthcare Foundation will work to raise funds in support of Norton Cancer Institute – Brownsboro. Special gifts given to date include support for the Nixon Resource Center and Meditation Room, a garden in honor of Edie Nixon, a gift from Messer Construction Co., and a designated gift in honor of neurosurgeons Shervin R. Dashti, M.D., Ph.D., and Tom L. Yao, M.D.

Kentucky has one of the highest rates of cancer in the nation, with lung cancer as the leading cause of cancer deaths in the commonwealth. Norton Cancer Institute serves more than 4,000 newly diagnosed cancer patients a year and is the largest cancer program in Louisville and the surrounding area.

“With so many lives touched directly and indirectly by cancer, we know there is a great need for this care not just locally, but throughout Kentucky and our surrounding region,” Cox said.

The new facility will join other treatment locations including Norton Cancer Institute on Broadway, which offers radiation therapy and multidisciplinary clinics; a radiation center on the the Norton Healthcare St. Matthews campus; nine oncology practices throughout the city, Southern Indiana and Shelbyville and Shepherdsville; and numerous other services in Louisville and Southern Indiana.

“Norton Cancer Institute – Brownsboro will bring all the oncology subspecialties and services covered by the Institute together for the first time in one location,” said Joseph M. Flynn, D.O., MPH, FACP, executive director

and physician-in-chief, Norton Cancer Institute. “The use of innovative design and advanced technologies will provide highly personalized services and care based on each person’s needs.”

The new energy-conscious facility is being designed by TEG Architects and constructed by Messer Construction Co. The projected timeline for completion of the 48,591-square-foot facility is October 2018.

What sets the new center apart?

Norton Cancer Institute – Brownsboro will offer radiation oncology, medical oncology and infusion therapy in one convenient location. Other specialties at the facility will include hematology, gynecologic oncology, neuro-oncology, orthopedic oncology and surgical oncology.

The new facility also will house Norton Cancer Institute’s newest Prompt Care Clinic. These clinics, which are available only through Norton Healthcare, provide urgent care for oncology patients and help them avoid emergency department visits outside of regular office hours or between regularly scheduled cancer care appointments.

Design and technology features that will set this facility apart include:

- Streamlined registration and preregistration through the use of mobile apps and self-check-in kiosks.
- Curved main corridors and strategic use of colors, textures and materials to facilitate wayfinding.
- The combined use of natural daylight and 100 percent LED lighting to support a more natural, less clinical feel.
- White/pink noise and music in key locations, along with special ceiling tiles and recycled denim insulation to dampen noise and enhance acoustics.
- Improved efficiency through the use of collaborative care “team rooms” and infusion rooms designed as “pods” around centrally located nursing stations.
- A focus on whole-person care reflected in amenities such as personal technology charging stations, central nourishment stations, wireless internet access, a meditation room, healing garden and bistro.
- Integrated technology throughout along with a premanufactured, adaptable wall and millwork system that will serve as a flexible backbone so future changes can be implemented as needed with minimal cost and disruption.

“Our mission is to stop cancer and ease suffering,” Dr. Flynn said. “It takes care givers who are called to work in cancer care. It takes advanced technologies, leading-edge therapies, top-level research and a willingness to invest in what success means — not just for today but for many tomorrows ahead.”

For more information, visit NortonCancerInstitute.com

About TEG

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